

Tentative Programme: Subject to confirmation



DAY 1	Opening & Day 1 Forum
DAY 2	Half Day Forum & Closing

World Halal Forum Europe

World Forum Convention Centre

17th - 18th November 2009

Tuesday, Nov 17th, 2009

07:30 am - 10:00 am	Registration
09:00 am - 10:00 am	SESSION 1: OPENING CEREMONY AND KEYNOTE ADDRESS
09:00 am - 09:10 am	MC & Doa Recitation
09:10 am - 09:20 am	Multimedia Presentation
09:20 am - 09:30 am	Welcome Remarks: Hajjah Jumaatun Azmi Founder and Managing Director World Halal Forum/ KasehDia Sdn Bhd Malaysia
09:30 am - 09:45 am	Welcome Address: World Halal Forum Chairman His Excellency Sheikh Saleh Abdullah Kamel President of the Islamic Chamber of Commerce and Industry Kingdom of Saudi Arabia
09:45 am - 10:00 am	Networking & Refreshment

All listed VIPs/Speakers/Panelist have been listed on invited basis

10:00 am - 12:30 pm	SESSION 2: OVERVIEW OF THE GLOBAL AND THE EUROPEAN HALAL INDUSTRY
10:00 am - 10:30 am	<p>The Concept of Halal: Growing Importance in Today's Economy H.E. Dr. Mustafa Cerić Grand Mufti of Bosnia and Herzegovina Bosnia and Herzegovina</p>
10:30 am - 11:00 am	<p>Potentials of the Halal Market, Issues and Tackling Possible Repercussions Hajjah Jumaatun Azmi Founder and Managing Director World Halal Forum/ KasehDia Sdn Bhd Malaysia</p>
11:00 am - 11:30 am	<p>European Halal Food Industry: Potentials, Trends and Issues Dr. Cédimir Nestorovic Professor, Management Department ESSEC Business School Paris France</p>
11:30 am - 12:00 pm	<p>The Growing Significance of Halal in Global Market Expansion Mr. Frits VAN DIJK Executive Vice President Zone Director for Asia, Oceania, Africa and Middle East Nestlé Suisse S.A. Switzerland</p>
12.00 pm - 12:30 pm	<p>Panel Discussion</p> <p>Mr. Darhim Hashim (Panel Chair) Chief Executive Officer International Halal Integrity (IHI) Alliance Ltd a partner of Islamic Chamber of Commerce and Industry (ICCI-OIC), Kingdom of Saudi Arabia</p> <p>Drs. Irfan Sungkar Industry Advisor World Halal Forum Secretariat/ KasehDia Sdn Bhd Indonesia</p> <p>Hajj AbdalHamid David Evans Senior Analyst Imarat Consultants United Kingdom</p>
12:30 pm - 14:00 pm	Lunch & Solat al-Dhuhr

14:00 pm - 16:30 pm	SESSION 3: HALAL AS PREFERRED CHOICE AND INDUSTRY CHALLENGES
14:00 pm - 14:30 pm	<p>Bridging the Gap Between International Food Safety Standards and Halal Standards Dr. Jochen P. Zoller President Intertek Food Services Germany</p>
14:30 pm - 15:00 pm	<p>Growth of Halal Products in the Retail Market Mr. Bahri Ouzariah Vice-Chief Executive Officer - Halal Food Group Oriental Viandes Group France</p>
15:00 pm - 15:30 pm	<p>Fair Trade: Upholding Product Integrity for Consumer Interest Mrs. Carola Reintjes President WFTO Europe World Fair Trade Organisation Spain</p>
15:30 pm - 16:00 pm	<p>The Pharmaceutical Industry: An Emerging Halal Growth Sector YBhg. Dato' Dr. Mohd Hashim Ahmad Tajudin Group Managing Director Chemical Company of Malaysia Berhad Malaysia</p>
16:00 pm - 16:30 pm	<p>Panel Discussion</p> <p>Ir. Marco Tieman (Panel Chair) Chief Executive Officer LBB International The Netherlands</p> <p>Mr. Darhim Hashim Chief Executive Officer International Halal Integrity (IHI) Alliance Ltd a partner of Islamic Chamber of Commerce and Industry (ICCI-OIC), Kingdom of Saudi Arabia</p>
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Wednesday, Nov 18th, 2009

09:00 am - 10:45 am	SESSION 4: MAJOR ISSUES: SUPPLY CHAIN MNGT, ANIMAL WELFARE & RITUAL SLAUGHTER
09:00 am - 09:20 am	Preserving Halal Integrity in the Whole Supply Chain Ir. Marco Tieman Chief Executive Officer LBB International The Netherlands
09:20 am - 09:40 am	Animal Welfare and Halal Animal Production According to Shariah Dr. Michael Appleby and Dr. S. Abdul Rahman Council Member Farm Animal Welfare Council United Kingdom
09:40 am - 10:00 am	Ritual Slaughter: Challenges and Advantages Dr. Joe Regenstein Professor - Head of Cornell Kosher and Halal Food Initiative Department of Food Science, Cornell University United States of America
10:00 am - 10:30 am	Panel Discussion: Drs. Irfan Sungkar (Panel Chair) Industry Advisor World Halal Forum Secretariat/ KasehDia Sdn Bhd Indonesia Mr. Syed Rasheeduddin Ahmed Founder and President Muslim Consumer Group for Food Products USA United State of America Mr. Dino Khalid Senior Manager - Standard Development International Halal Integrity (IHI) Alliance Ltd a partner of Islamic Chamber of Commerce and Industry (ICCI-OIC) Kingdom of Saudi Arabia
10:30 am - 10:45 am	Networking & Refreshment

10:45 am - 12:05 pm	SESSION 5: HALAL CERTIFICATION AND ROLE OF REGULATORY FRAMEWORK
10:45 am - 11:10 am	Halal Certification and Regulatory Issues Mr. Darhim Hashim Chief Executive Officer International Halal Integrity (IHI) Alliance Ltd a partner of Islamic Chamber of Commerce and Industry (ICCI-OIC) Kingdom of Saudi Arabia
11:10 am - 11:30 am	Importance of Comprehensive and Modern Halal Standards in Production Process Mr. Rafaiq Bakri Zakaria Director of Strategic Management Department of Standards Malaysia Malaysia
11:30 am - 12:00 pm	Panel Discussion Hajj AbdalHamid David Evans (Panel Chair) Senior Analyst Imarat Consultants United Kingdom Drs. Irfan Sungkar Industry Advisor World Halal Forum Secretariat/ KasehDia Sdn Bhd Indonesia <u>Other Panellists (to be confirmed)</u>
12:00 pm - 12:05 pm	Short Break & Formation of Resolution

12:05 pm - 12:30 pm	SESSION 6: RESOLUTION FORMATION
12:05 pm - 12:25 pm	<p>Resolution Formation (Representatives from WHF, Various Agencies and Industries Stakeholders)</p> <p>Mr. Darhim Hashim (Session Chairman) Chief Executive Officer International Halal Integrity (IHI) Alliance Ltd a partner of Islamic Chamber of Commerce and Industry (ICCI-OIC), Kingdom of Saudi Arabia</p> <p>Drs. Irfan Sungkar Industry Advisor World Halal Forum Secretariat/ KasehDia Sdn Bhd Indonesia</p> <p>Professor Dr. Joe Regenstein Head Cornell Kosher and Halal Food Initiative, Department of Food Science Cornell University United States of America</p> <p>Hajj AbdalHamid David Evans Senior Analyst Imarat Consultants United Kingdom</p>
12:25 pm - 12:30 pm	<p>Closing Remarks World Halal Forum Chairman His Excellency Sheikh Saleh Abdullah Kamel President of Islamic Chamber of Commerce and Industry Kingdom of Saudi Arabia</p>
F O R U M A N D C O N F E R E N C E E N D	