

Tentative Programme: Subject to confirmation



World Halal Forum 2010
Kuala Lumpur Convention Center
21st and 22nd June 2010

DAY 1	Opening Ceremony
DAY 1	Sessions 1-2
DAY 2	Session 3 - 5 & Resolutions
DAY 1 - Night	Gala Dinner & Awards Ceremony

Global Halal Industry: Regulatory Architecture, Trade and Market Access

Monday, 21st June, 2010

07:00 am - 04:00 pm	Registration
09:00 am - 10:45 am	SESSION 1 Welcome and Industry Panel
09:00 am - 09:10 am	Opening Remarks by MC Doa Recitation by Imam Faisal Abdul Rauf Founder Cordoba Initiative United States of America
09:10 am - 09:15 am	Welcome Remarks Founder of World Halal Forum Hajjah Jumaatun Azmi Malaysia
09:15 am - 10:45 am	STATE OF THE INDUSTRY PANEL
09:15 am - 10:15 am	Industry Leaders Panel Dato' Seri Jamil Bidin CEO Halal Industry Development Corporation Malaysia Mr. Darhim Hashim Chief Executive Officer International Halal Integrity (IHI) Alliance Mr. Badlisyah Abdul Ghani Executive Director / Chief Executive Officer CIMB Islamic Bank Malaysia Dr. Habib M' Nasria Director McDonalds Middle East-Dubai United Arab Emirates His Eminence Dr. Mustafa Ceric Grand Mufti of Bosnia and Herzegovina Bosnia and Herzegovina

All listed VIPs/Speakers/Panellist have been listed on invited basis

Tentative Programme: Subject to confirmation

	<p>His Excellency Sheikh Saleh Abdullah Kamel President of the Islamic Chamber of Commerce and Industry (ICCI - OIC) Kingdom of Saudi Arabia</p> <p>Mr. Sheikh Saleh Abdullah Lootah Chairman Al-Islami United Arab Emirates</p> <p>Hajj Abdalhamid David Evans Senior Analyst Imarat Consultants</p> <p>YBhg. Tan Sri Dato' Muhammad Ali Hashim Chairman KFC Holdings (Malaysia) Bhd Malaysia</p> <p>Mr. Irfan Sungkar Industry Advisor World Halal Forum Secretariat/ KasehDia Sdn Bhd Indonesia</p>
10:15 am - 10:45 am	Questions and Answers
10.45 am - 11.00 am	Networking and Refreshment
	OPENING CEREMONY AND KEYNOTE ADDRESS
11.00 am - 11.05 am	World Halal Forum Video
11:05 am - 11:20 am	<p>Opening Speech</p> <p><i>World Halal Forum Chairman</i> His Excellency Sheikh Saleh Abdullah Kamel President of the Islamic Chamber of Commerce and Industry (ICCI - OIC) Kingdom of Saudi Arabia</p>
11:20 am - 11:50 am	<p>Keynote Address</p> <p>Y.A.B. Dato' Sri Mohd. Najib Tun Haji Abdul Razak Prime Minister of Malaysia</p>
11:50 am - 12:30 pm	MOU Signings & Press Conference, Tour of Sponsors Exhibition Area.
12.45 pm - 2.00 pm	Solat al-Dhuhr, Networking and Lunch

All listed VIPs/Speakers/Panellist have been listed on invited basis

2:00 pm - 5:00 pm	SESSION 2: REALITIES OF THE HALAL INDUSTRY
2:00 pm - 2:30 pm	<p><i>Perspective from Fiqh on Global Halal Regulation</i></p> <p>Sheikh Yusuf Qaradawi</p> <p><i>or</i></p> <p>Prof Dato' Dr Sano Koutoub Moustapha International Halal Integrity Alliance Advisory Board</p>
2:30 pm - 3:00 pm	<p><i>Debunking the Myths: Understanding the Facts and Figure of the Global Halal Market</i></p> <p>Mr. Irfan Sungkar Industry Advisor World Halal Forum Secretariat/ KasehDia Sdn Bhd Indonesia</p>
3:00 pm - 3:30 pm	<p><i>Current Issues & Realities from the Global Trade of Halal Meat</i></p> <p>Mr. Sr Nildemar Secches Chief Executive Officer Perdigao SA Brazil</p> <p>and</p> <p>Mr. Jan Roelsgaard Chief Executive Officer Dat Schaub International SA Denmark</p>
3:30 pm - 4:00 pm	<p><i>Overcoming Human Capital Gap to Benefits from The Emerging Halal Markets</i></p> <p>Representative from Asian Productivity Organization (APO) Tokyo, Japan</p> <p>and</p> <p>Mr. John E. Lamb Agribusiness Team Leader, Agriculture and Rural Development Department The World Bank United States of America</p>
4:00 pm - 5:00 pm	<p>Panel Discussion:</p> <p>Mr. Darhim Hashim Chief Executive Officer International Halal Integrity (IHI) Alliance</p> <p><u>Other Panellists (to be confirmed)</u></p>
5:00 pm	END OF DAY 1
7:45 pm - 10:45 pm	HALAL JOURNAL AWARDS GALA DINNER

Tentative Programme: Subject to confirmation

Tuesday, 22nd June, 2010

09:00 am - 10:45 am	SESSION 3: STANDARDISATION, ANIMAL WELFARE AND ETHICS
09:00 am - 09:20 am	<p><i>Updates on IHI Alliance Standards Development</i></p> <p>Mr. Darhim Hashim Chief Executive Officer International Halal Integrity (IHI) Alliance</p>
09:20 am - 09:40 am	<p><i>Example From GFSI to Harmonize Food Safety Program</i></p> <p>Ms. Catherina Global Food Safety Initiative (GFSI) Spain</p>
09:40 am - 10:00 am	<p><i>Development of Ethical Equipment for Animal Production</i></p> <p>Dr. Temple Grandin Professor of Animal Science Colorado State University United States of America</p>
10:00 am - 10:30 am	<p>Panel Discussion</p> <p>Hajj Abdalhamid David Evans Senior Analyst Imarat Consultants</p> <p><u>Other Panellists (to be confirmed)</u></p>
10:30 am - 10:45 am	Press Conference, Networking and Refreshment

All listed VIPs/Speakers/Panellist have been listed on invited basis

Tentative Programme: Subject to confirmation

10:45 am - 12:45 pm	SESSION 4: A TRANSFORMATION: FROM NICHE TO MASS MARKET
10:45 am - 11:15 am	<i>Halal Foods Assurance System for Worldwide Humanitarian/ Relief Efforts</i> Representative of Red Cross or Islamic Red Crescent and UNHCR or World Food Program (WFP)
11:15 am - 11:45 am	<i>Ensuring Systematic Supply of Halal Foods for Global Sports Events</i> Representative from International Olympic Committee (IOC) <i>or</i> Federation of International Football Association (FIFA)
11:45 am - 12:15 pm	<i>“Muslim Meals’ or ‘Halal Foods’?: Ensuring Halal Assurance System in Global Airline Catering</i> Representative from International Air Transport Association (IATA)
12:15 pm - 12:45 pm	Panel Discussion <u>Panellists (to be confirmed)</u>
12:45 pm - 2:00 pm	Solat al-Dhuhr, Press Conference and Lunch

All listed VIPs/Speakers/Panellist have been listed on invited basis

Tentative Programme: Subject to confirmation

2:00 pm - 3:30 pm	SESSION 5: HALAL & NON-TARIFF BARRIERS
2:00 pm - 2:20 pm	<i>Is Halal Used as a New Form of Non-Tariff Barriers?</i> His Excellency Marc Bonet Ambassador of the Republic of France for Malaysia French Embassy
2:20 pm - 2:40 pm	<i>Importance of Updated Global Regulatory Framework for the Use of Terms 'Halal'</i> Dr. Karen Hulebak Chairperson CODEX Commission United States of America <i>or</i> Mr Hiroyuki KONUMA Regional Asia Pacific Officer Food and Agriculture Organization (FAO) Thailand
2:40 pm - 3:00 pm	<i>Example of Trade Loss from Variations in Implementing Halal Concept</i> Representative from Government of New Zealand/ Australia <i>or</i> Meat and Livestock Association New Zealand/ Australia
3:00 pm - 3:30 pm	Panel Discussion: YBhg. Tan Sri Abdul Rahman Mamat Secretary General Malaysia International Trade Industry Malaysia YBhg. Dato' Aziz Jamaluddin Director General of Department Veterinary Services Ministry of Agriculture and Agro based Malaysia Representative from European Commission <u>Other Panellists (to be confirmed)</u>
3:30 pm - 3:45 pm	Press Conference, Networking and Refreshment

All listed VIPs/Speakers/Panellist have been listed on invited basis

Tentative Programme: Subject to confirmation

3:45 pm - 4:45 pm	SESSION 5: RESOLUTION FORMATION
3:45 pm - 4:45 pm	Resolution Formation <ul style="list-style-type: none">• Toward Formation of Global Halal Regulatory System & Architecture<ul style="list-style-type: none">• Issues and Challenges: Local, Regional and Global• Collaboration with Multinational Institutions<ul style="list-style-type: none">• Issue of Non-Trade Barriers• Accelerating Global Halal Trade and Ensuring better Market Access (Representatives from WHF, Various Agencies and Industries Stakeholders to Confirmed)
4:45 pm - 5:00 pm	Closing Remarks <i>World Halal Forum Chairman</i> His Excellency Sheikh Saleh Abdullah Kamel President of the Islamic Chamber of Commerce and Industry (ICCI - OIC) Kingdom of Saudi Arabia
5:00 pm - 5:30 pm	Solat al-Asr, Press Conference, Networking & Refreshment
F O R U M A N D C O N F E R E N C E E N D	

All listed VIPs/Speakers/Panellist have been listed on invited basis