

# THE Halal<sup>TM</sup> Journal AWARDS

APPLICATION FORM

FOR THE YEAR 2007

*Acknowledging Excellence*

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Postcode \_\_\_\_\_ Country \_\_\_\_\_

Contact person \_\_\_\_\_ Designation \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Mobile \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

## AWARD CATEGORIES

(you may apply for an award under more than one category)

- Best Halal Product
- Most Creative Marketing Campaign
- Best Islamic Financial Service or Product
- Best Corporate Social Responsibility Project
- Travel & Hospitality
- Best Halal-Related Service Provider
- Best Innovation In Halal Industry
- Outstanding Personal Achievement In The Halal Industry

## SUPPORTING DOCUMENTS

Supporting documents can be submitted in a choice of formats, as **a)** hard copy, **b)** on CD, or **c)** by email. Please include the following :

- Company brief: including background, date of incorporation, number of employees etc
- One page synopsis outlining reasons for award
- Testimonials for Customers/Clients (if applicable)
- Recent press coverage (if applicable)
- Product brochures (if applicable)
- Sample products (if applicable)
- Website address should be submitted where appropriate
- Any other appropriate supporting materials or documents Acknowledging Excellence



**Conditions of Entry** ● All decisions are final and are based on the decision of the Panel of Judges ● All material and information supplied is confidential ● All entries must be in before the closing date of 1st April 2007 ● Applicants will be informed whether they have won an award following the meeting of the Panel of Judges ● Awards will be presented at the Gala Dinner at The World Halal Forum on 8th May 2007 in the presence of The Prime Minister of Malaysia

**Please send this form to** KasehDia Sdn Bhd, 31-2 Plaza Crystalville, Jalan 22a/70a, Desa Sri Hartamas, 50480 Kuala Lumpur MALAYSIA  
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